

MORR

Press Kit

Boilerplate, brand assets, and a direct line for press. Everything you need to write about MORR.

MORR is an AI-native growth firm.

Since 2018, MORR has helped businesses and creators find their voice, build ecosystems around what they do, and own the audiences, offers, and products that compound. MORR embeds inside the businesses it works with – running strategy, creative, media, production, sales, and technology on one operating system, MORR OS.

MORR operates as MORR Agency, MORR Talent, MORR Cloud, and MORR Ventures – operating growth for brands, representing creators, building software, and launching ventures of its own.

\$50M+

Generated in client revenue,
and rising

150+

Clients served, and rising

2018

Founded; eight years building
growth systems

Founded

2018

Structure

Agency, Talent, Cloud & Ventures

Operating model

MORR OS, growth operating partnerships

Founder

Demetri Morris – named to Forbes 30 Under 30, Marketing & Advertising

Mission

Make brands more human

THE COMPANIES

MORR Agency

Marketing, sales, and growth run by one team. Strategy, creative, media, production, public relations, and technology sit here.

MORR Talent

Representation for creators: deals, negotiation, and the commercial operation behind a name.

MORR Cloud

Software for creators. Plan the feed, shoot and edit on the phone, and publish to nine channels from one draft.

MORR Ventures

The companies MORR builds, owns, and launches itself.

Assets, usage, and a line to us.



Wordmark, white

For dark backgrounds. PNG, 2720×760.
morr.group/wf/morr-logo-tight.png



Wordmark, black

For light backgrounds. PNG, 2720×760.
morr.group/wf/morr-logo-dark.png

Please use the wordmark as supplied, without recoloring, stretching, or adding effects. Set it on black or white with clear space around it.

VENTURES PORTFOLIO

Quota	Communication training app — daily drills and roleplay for how people speak in real conversations.
Sourced AI	Lead generation platform delivering pre-qualified claimant leads, charged per lead.
Four in stealth	Unannounced. Details on request.

Press contact	hello@morr.group
Online	morr.group · morr.group/press-media
Social	Instagram @morr.hq · YouTube @morrragency · LinkedIn /company/morrragency